

rachelkoukal.com

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Rachel Koukal

rachelkoukal@gmail.com

Illustrator

Photoshop

Indesign

Figma

Google Workspace

Microsoft Office

Sketch

Rhino 3D

Visual Branding

Print Production

Marketing

Video Production

Photography

3D Design / Rendering

Experiential Marketing

I have a longstanding, diverse background in both print and digital design with extensive experience in retail environments, packaging design, consumer products, visual merchandising, digital marketing, UI/UX and web production. I enjoy working in teams and always come to the table with a positive, get-it-done attitude. I understand the importance of running a team like a well-oiled machine, finding innovative solutions to complex challenges, and turning around projects quickly while maintaining the highest level of quality and brand standards. Let's work together!

Work Experience

Openpath / Motorola Solutions, Inc. « 2019 - present
Art Director / Graphic Designer

The Walt Disney Company « 2015 - 2018
Senior Graphic Designer

Entertainment in Motion « 2011 - 2014
Marketing & Publicity / Graphic Design

The Print Spot « 2009 - 2011
Graphic Designer

Warren Letterpress « 2001 - 2008
Graphic Designer

Education

Azusa Pacific University « 2004 - 2008
Bachelor's Degree, Studio Art

Art Center College of Design « 2008 - 2012
Continuing Education - Design

Otis College of Art and Design « 2012 - 2013
Continuing Education - Photography

Orange Coast College « 2016 - 2018
Continuing Education - 3D Design